

# Lodging Tax Advisory Committee Meeting –Monday, June 8 – 12:00 noon Virtual Meeting through Microsoft Teams

## Agenda:

Approval of Minutes from May 4, 2020 meeting

Lodging Tax YTD

2021 Illuminated Drone Show on July 4

## COVID-19 Tourism Sustainability Grant Program – Review Grant Application

- Dungeness River Audubon Center
- KSQM Radio
- New Dungeness Lighthouse and Light Station
- NODM/Run the Peninsula
- Sequim City Band
- Sequim Irrigation Festival
- Sequim Lavender Experience
- Sequim Lavender Festival
- Sequim Little League
- Sequim Museum and Art Center
- Sequim Open Aire Market

## Marketing Tools Update

- Pad Map
- Visit Sunny Sequim Brochure

#### Ads and Articles

- Northwest Travel and Life May/ June
- Outdoors NW Event Guide
- Coastal Living 20 Best Places to Live on the Coast <a href="https://www.coastalliving.com/travel/top-10/best-places-to-live-2020">https://www.coastalliving.com/travel/top-10/best-places-to-live-2020</a>

#### 2020 Meeting Schedule – all meetings are at 12:00 noon

- Monday, August 17
- Monday, December 7

#### **Information Sharing**